

PASCCO'S 41ST ANNUAL EDUCATIONAL SEMINAR



OCTOBER 19, 2019

De Anza College Campus Center

21250 Stevens Creek Blvd.

Cupertino, CA





PASCCO'S MISSION

Founded in 1978, PASCCO is a professional and educational organization for the paralegal profession. The majority of members are paralegals employed by Santa Clara County law firms, corporations, and governmental agencies. Additional members include students, educators, and other persons interested in the development of the paralegal profession. PASCCO is an affiliated association of the National Association of Legal Assistants (NALA) and the California Alliance of Paralegal Associations (CAPA).

HIGHLIGHTS 41ST ANNUAL EDUCATIONAL SEMINAR

- CALIFORNIA CONSUMER PROTECTION ACT — KEYNOTE
- HIPPA — NEW CHALLENGES
- CORPORATE IMMIGRATION & PRIVACY
- TACKLING E-DISCOVERY EXTRAORDINAIRE
- PATENT & TRADEMARK PROSECUTION
- ETHICS—ETHICAL ISSUES IN LEGAL TIME ENTRY
- CalECPA COMPLIANCE WHEN DEALING WITH DIGITAL EVIDENCE
- INVESTIGATING & MITIGATING CYBER SECURITY
- NETWORKING WITH EXHIBITORS, DRAWINGS, & PRIZES
- PASCCO DRAWING & PRIZES
- ELECTION OF 2020 BOARD OF DIRECTORS
- VOTING ON REVISED BYLAWS

Our Purpose is:

To constitute a county-wide voice on behalf of the paralegal profession;

To advance, foster, and promote the paralegal concept within the legal community;

To establish good fellowship among Association members, NALA, CAPA, and members of the legal community;

To promote high standards of ethical and professional competence;

To further educational among members of the profession;

To interact with bar associations;

To support and carry out the programs, purposes, aims, and goals of NALA and CAPA

Join PASCCO TODAY!!! www.pascco.org

SEMINAR SCHEDULE

8:30 a.m. – 9:45 a.m. Registration/Continental Breakfast/ Networking/Exhibitors/Voting Throughout day

WELCOME

9:30 a.m. Welcome and General Announcements

KEYNOTE ADDRESS

9:45 a.m. – 10:45 a.m. California Consumer Protection Act (CCPA) (Mary Stone Ross, Esq.)

BREAK

10:45 a.m. – 11:00 a.m. Morning Break and Visit Exhibitors

MORNING SESSIONS

TRACK #1 Corporate/Litigation

11:00 a.m. – 12:00 p.m. HIPPA—New Challenges (Laura Rosas)

TRACK #2 IP/Technology

11:00 a.m. – 12:00 p.m. What You Should Know About Patent & Trademark Prosecution (Louis Wu, Esq.)

LUNCHEON

12:00 p.m. – 12:50 p.m. Networking/Exhibitor Raffle Drawing (Must be Present to Win)

12:50 p.m.—1:45 p.m. **Joint Session Ethics:** Ethical Issues in Legal Time Entry (Clark Stone, Esq.)

1:45 p.m. – 2:00 p.m. Afternoon Break and Visit Exhibitors

AFTERNOON SESSIONS

TRACK #1 Corporate/Litigation

2:00 p.m. – 3:00 p.m. Corporate Immigration & Privacy (Cynthia Lange, Esq.)

TRACK #2 IP/Technology

2:00 p.m. – 3:00 p.m. Compliance with the California Electronic Communications Privacy Act (CalECPA) Re: Digital Evidence (Tom Flattery, Esq.)

BREAK

3:00 p.m.—3:15 p.m. Afternoon Break and Visit with Exhibitors

TRACK #1 Corporate/Litigation

3:15 p.m. – 4:15 p.m. Tackling Discovery Extraordinaire: Gaining a Competitive Advantage to Win Your Case (Julie Lewis)

TRACK #2 IP/Technology Investigating & Mitigating Cyber Security Threats (Megan Kayo, Esq.)

4:15 p.m. – 4:30 p.m. PASSCO Drawings/Closing Announcements



CALIFORNIA CONSUMER PROTECTION ACT MARY STONE ROSS, ESQ. KEYNOTE SPEAKER

In this presentation, Ms. Ross will explain the purpose of the California Consumer Protection Act and the impact it will have on all businesses that maintain personal data about consumers in California. We will discuss what information may be used and what information is protected under the act as well as the remedies that California consumers may assert if a business violates this law.

Mary Stone Ross is a nationally recognized expert in consumer privacy, cybersecurity and data security. She was president of Californians for Consumer Privacy, a committee that put a statewide initiative on the 2018 California ballot. In that role, she coauthored the California Consumer Privacy Act (CCPA), an initiative to safeguard Californians' privacy while balancing businesses' need to collect and use data. The initiative led to the unanimous passage by the California legislature of AB 375, the CCPA, to date, the most comprehensive consumer privacy law in the United States.

Ross provides an interesting and unique perspective as both a privacy advocate and also a privacy practitioner. Since the campaign ended last summer, Ross founded MSR Strategies to help technology, consumer, financial services, and other businesses navigate the complexities of the new privacy regulatory landscape—including GDPR, CCPA, and other international and domestic frameworks—and, implement forward thinking privacy practices. Ross is also a frequent public and private commentator on proposed changes to the CCPA as well as debates over possible U.S. federal privacy regulatory frameworks. Her comments have been published in the New York Times, Los Angeles Times, Washington Post, Wired Magazine, National Public Radio, the International Association of Privacy Professionals, and other media outlets.

Prior to her work in California, Ross was the founder and CEO of an EdTech startup. Earlier in her career, she served in high-level government roles in security, intelligence and privacy including as Counsel to the Permanent Select Committee on Intelligence at the U.S. House of Representatives, at the Central Intelligence Agency, and at Los Alamos National Laboratory. She received her J.D. from the University of Virginia and her B.A. from Yale University. She is a member of the New York State Bar and was appointed to the California Lawyers Association Executive Committee for Antitrust, UCL, and Privacy.

Mary Stone Ross, Esq.
Founder MSR Strategies

HIPAA —NEW CHALLENGES

This presentation will cover some basics about the privacy, security and breach notification regulations under the Health Insurance Portability and Accountability Act of 1996 (HIPAA). It will also discuss new challenges, including lawful disclosures (such as in response to subpoenas); using or disclosing data for Artificial Intelligence; honoring individual rights; and de-identification. It will also present highlights from Office of Civil Rights recent robust enforcement efforts.

Laura E. Rosas has been working at the nexus of health care privacy, security and technology for over fifteen years. Ms. Rosas currently serves as the Chief Compliance Officer for the County of Santa Clara Health System. In this role, she oversees compliance, privacy and ethics for Santa Clara Valley Medical Center, O'Connor Hospital, St. Louise Regional Hospital, community health and ambulatory clinics, Valley Health Plan, Behavioral Health, Santa Clara County Public Health Department and Emergency Medical Services. She also sits on the Medical Center's Institutional Review Board.

Prior to joining Santa Clara County, Ms. Rosas served as Associate Director of Privacy at Stanford University, where she provided expertise in the analysis of privacy and security issues. She previously held a number of roles at the United States Department of Health and Human Services (US HHS); including Senior Advisor to the Chief Privacy Officer at the Office of the National Coordinator for Health IT, where she led the development of the HIPAA Security Risk Assessment tool. She also led the Substance Use and Mental Health Services Administration's (SAMHSA) health IT efforts, including the revision of 42 CFR Part 2 and the Consent to Share tool.

Prior to her roles in the federal government, Ms. Rosas was the Director of Policy and Compliance at the Primary Care Information Project at the New York City Department of Health and Mental Hygiene. She holds a Juris Doctor and a Master of Public Health, both from the University of Pittsburgh.



Laura Rosas, JD

County of Santa Clara

Chief Compliance Officer



WHAT YOU SHOULD KNOW ABOUT PATENT AND TRADE-MARK PROSECUTION

In this presentation, Mr. Wu will go over the key elements of prosecuting patents and trademarks

Louis Wu is a patent attorney specializing in the commercialization of technological innovation. His technical background includes: a bachelor of science degree in materials science and engineering from the Massachusetts Institute of Technology, a master of science degree in industrial engineering from Northeastern University, extended course work from the Advanced Biosciences Program at the University of California at Berkeley, and years of experience as a research scientist/engineer. Since receiving his juris doctor from the University of San Francisco School of Law, he has represented numerous technology-based start-ups, research institutions, and industry leaders. He is currently in private practice in Oakland and holds professional licenses from the California State Bar, the United States Patent and Trademark Office, and the United States Court of Appeals for the Federal Circuit.

Louis Wu, Esq.

Louis Wu Intellectual Property Law

Oakland, California 94610



Clark Stone, Esq.
Law Offices of Clark Stone
San Jose, CA

CLARK STONE, ETHICS SPEAKER ETHICAL ISSUES IN LEGAL TIME ENTRY & BILLING

Legal professionals in California are subject to a number of regulations pertaining to attorney-client fee agreements, time entry, and client billing. Failure to comply with these statutory requirements can give rise to an attorney-client fee dispute and fee arbitration, resulting in the legal professional having to justify a “reasonable fee” for his or her services. This presentation will provide an overview of the California statutes governing attorney-client fee agreements and client billing under various client representation arrangements. The presentation will also cover the provisions of California Business and Professions Code Sections 6200-6206, the Mandatory Fee Arbitration Act. Finally, we will discuss time entry methods and best practices designed to avoid an attorney-client fee dispute and assist the legal professional in supporting his or her claim for a “reasonable fee” in the event of a fee arbitration.

Clark S. Stone focuses on litigation relating to patents, trademarks, Internet privacy, trade secrets, and business disputes for high technology clients in federal and state courts and the International Trade Commission (ITC). He has handled cases involving semiconductor devices, manufacturing processes and equipment, electronic circuitry, global positioning systems, cellular handsets, medical devices, patent licenses, commercial contracts, online trademark issues, software, electronic mail, mobile payments, trade secrets misappropriation, attorney malpractice, and attorney-client fee disputes. Prior to becoming a lawyer, Clark worked in both technical and managerial positions for various semiconductor manufacturing equipment companies, including Applied Materials, Inc., and Novellus Systems, Inc.

A past president of the Santa Clara County Bar Association (2007), Clark has served as a volunteer arbitrator for the Santa Clara County Bar Association’s Attorney-Client Fee Dispute Arbitration program since 2002. Clark also serves as a volunteer arbitrator for the State Bar of California’s Mandatory Fee Arbitration program and has served as a member of the California State Bar’s Committee on Mandatory Fee Arbitration (CMFA) since 2016.

CORPORATE IMMIGRATION & PRIVACY



Cynthia J. Lange, Esq.
Fragomen — Silicon Valley
Santa Clara, California

Cynthia leads the firm's High Tech practice in the heart of Silicon Valley.

As the Managing Partner of the firm's Northern California practice, she directs the strategic representation of companies ranging from large Fortune 500 companies to small start-up companies in the firm's "e-group." She has worked with numerous companies to set up and manage worldwide immigration compliance programs. She also offers legal advice to individual investors (i.e., EB-5).

Cynthia is a longtime Adjunct Professor at Southwestern University School of Law where she has taught since 1988. She also frequently lectures on corporate immigration and, as a thought leader in the industry, she has written numerous articles on business immigration law matters.

Cynthia is also the Managing Partner in charge of the firm's I-9 Service Center, which offers state of the art electronic I-9 tools and advisory services for proper I-9 and E-Verify completion. She is experienced in government investigations, audits and establishing compliance programs for companies.

Cynthia has served as a member of Fragomen's Executive Committee. Cynthia joined Fragomen over 30 years ago, after beginning her career at the U.S. Department of Justice as an INS trial attorney.



COMPLIANCE WITH CALIFORNIA ECPA (CaIECPA) RE: DIGITAL EVIDENCE

The presentation will describe the information required in a search warrant so it is CaIECPA compliant when dealing with digital evidence from a service provider or from an actual device containing digital evidence and the current judicial motions filed by defense attorneys regarding CaIECPA and how these laws are affecting the collection, presentation and archiving of digital evidence. We will also discuss how courts and legislatures deal with privacy issues from the Third-Party Doctrine to the Federal Stored Communications Act and CaIECPA as well as how the efforts of law enforcement might be complicated by new privacy laws like the GDPR and CCPA.

Tom Flattery, Esq.

Deputy District Attorney Santa Clara County
DA's Office

San Jose, CA

Tom Flattery is a Santa Clara County Deputy District Attorney assigned to the High Tech Unit. He has been with the District Attorney's Office for 22 years and has been prosecuting High Tech cases since 2005. He has also advised the California District Attorneys Association (CDA) on legislation involving search warrants and electronic privacy. He is a past chairman of the CDA High Tech Committee. Tom attended the University of San Diego School of Law and Penn State University.



Julie Lewis

President Digital Mountain

Santa Clara, CA

TACKLING DISCOVERY EXTRAORDINAIRE: GAINING A COMPETITIVE ADVANTAGE TO WIN YOUR CASE

Many attorneys or paralegals consider paper files, email and file share data in their case. However, the relevant data may reside in social media, smartphones, database-backed applications, Internet of Things or cloud-based environments. We'll discuss these types of data sources and how to accelerate finding relevant digital evidence while minimizing costs. We will also explore privacy issues.

Julie Lewis, President, CEO and Founder of Digital Mountain, has over 20 years of experience working in the high technology industry. The three key focus areas of her company are electronic discovery, computer forensics and cybersecurity services. Prior to founding Digital Mountain, Julie worked at VERITAS Software with next-generation storage, security and search companies. At VERITAS, she managed operations for new product releases across sales, marketing, product management, legal, engineering and customer support. Before joining VERITAS, Julie worked in the venture capital and investment banking industries in both the Silicon Valley and Boston areas focusing on the Internet Infrastructure, security and software sectors. In addition, Julie worked for two of the Big 4 accounting firms doing financial and IT auditing, as well as M&A due diligence as a CPA. She also worked for Applied Magnetics, a publicly traded provider of disk and tape drive components. Julie earned an MBA under fellowship from the F.W. Olin Graduate School of Business at Babson College and a BA in both Business Economics and Sociology from the University of California at Santa Barbara. She is a member of the High Tech Crime Investigation Association (HTCIA), American Bar Association, Sedona Conference's Working Groups on E-mail Management and Archiving (WG1) and Data Security and Privacy Liability (WG11), Cloud Security Alliance and has received her EnCE (Encase Certification in Computer Forensics). Julie is the founding Chapter Director of the organization Silicon Valley Women in eDiscovery.

INVESTIGATING & MITIGATING CYBER SECURITY THREATS

This presentation will discuss the various types of cyber security threats companies currently face that can leave confidential data vulnerable and what can be done to mitigate the chances of falling victim to a data breach. We will also explore the best ways a company can investigate and respond to a data breach as well as the legal implications and regulatory landscape related to cyber security.

Megan Kayo is an associate in the San Francisco office of Wilson Sonsini Goodrich & Rosati, where she counsels companies on data protection, cybersecurity, and privacy issues under U.S. and international laws, including the General Data Protection Regulation.

Megan specializes in assisting companies in investigating and responding to information security and privacy incidents. In addition, she helps companies evaluate their cyber risk and creates incident response plans that comply with quickly evolving law and contractual obligations. Megan also works with companies to prepare privacy policies that address the unique risks in companies' collection, use, disclosure, and processing of data. Further, Megan assists in counseling boards and directors on governance of cybersecurity issues, including regarding enforcement actions and investigations by the Securities and Exchange Commission.

Prior to joining the firm, Megan was an associate at an international law firm, where she practiced insurance coverage law with a specialization in cybersecurity, privacy, and data breaches. She counseled clients regarding coverage in connection with investigating and responding to incidents, including data breaches impacting personal information of millions of individuals. Megan participated in developing strategy to defend companies in data breach class actions and investigations brought by regulators, including state attorneys general and the U.S. Department of Health and Human Services' Office for Civil Rights.

During law school, Megan served as a judicial extern to the Honorable Eric C. Taylor of the Los Angeles Superior Court.

Megan Kayo, Esq.

Wilson Sonsini Goodrich & Rosati

San Francisco, CA

REGISTRATION FORM—41ST ANNUAL EDUCATIONAL SEMINAR

Saturday, October 19, 2019

Register online here [Registration](#)

Discounted Rooms Available until September 27, 2019 at Cupertino Marriott Courtyard \$109.00 per night book here <https://www.marriott.com/event-reservations/reservation-link.mi?id=1564172413139&key=GRP&app=resvlink>

Name:

Phone:

Address:

City:

State:

Zip:

Rates:

Registration postmarked	Before 9/27/19	After 9/27/19
Student members (proof required)	\$55.00	\$55.00
Member (included CAPA affiliates)	\$75.00	\$85.00
Non Member	\$95.00	\$105.00
California Attorney –Bar No. _____	\$115.00	\$115.00

If CAPA affiliate member, name of member association: _____

May Exhibitors have contact Information? _____ Yes _____ No

Any diet restrictions/allergies? If so, describe

PASCCO is a California State Bar Approved Provider

CP/ACP credits are approved by NALA

PASCCO, 1275 Franklin Mall, PMB 192, Santa Clara, CA 95050



JOIN PASCCO TODAY AND MAKE A DIFFERENCE!!

Opportunities abound to promote the paralegal profession and advance your career within PASCCO! You can participate in a PASCCO committee or lead a practice session! The association is the sum of its parts. Think of the possibilities we can achieve for not only bay area paralegals , but paralegals throughout California when the talents and skills of many are focused on a common goal! Members, If you want to see more presentations in a particular practice area, get involved and create a practice section! See a board member for more information about running for office , starting a practice section, or to be appointed as a chair of a committee!

2018 Board of Directors

PASCCO's Standing Committees provide ample opportunity to get involved and contribute your talents and skills to PASCCO!

- Awards Committee
- Marketing—Public Relations
- Membership
- Nominations and Elections
- Policy
- Programs
- Seminar
- Speaker's Bureau

Any practice section can be created. Please see any board member to express your willingness to help and support YOUR association!!!

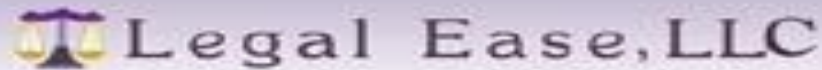
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